The Future of Personal Computing
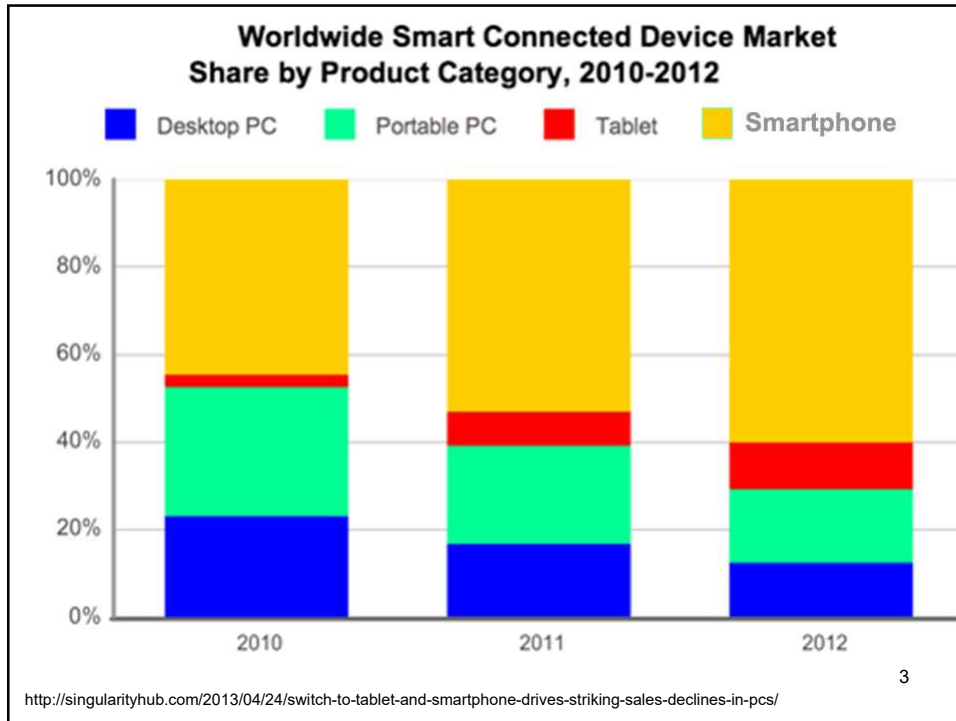
June 2013
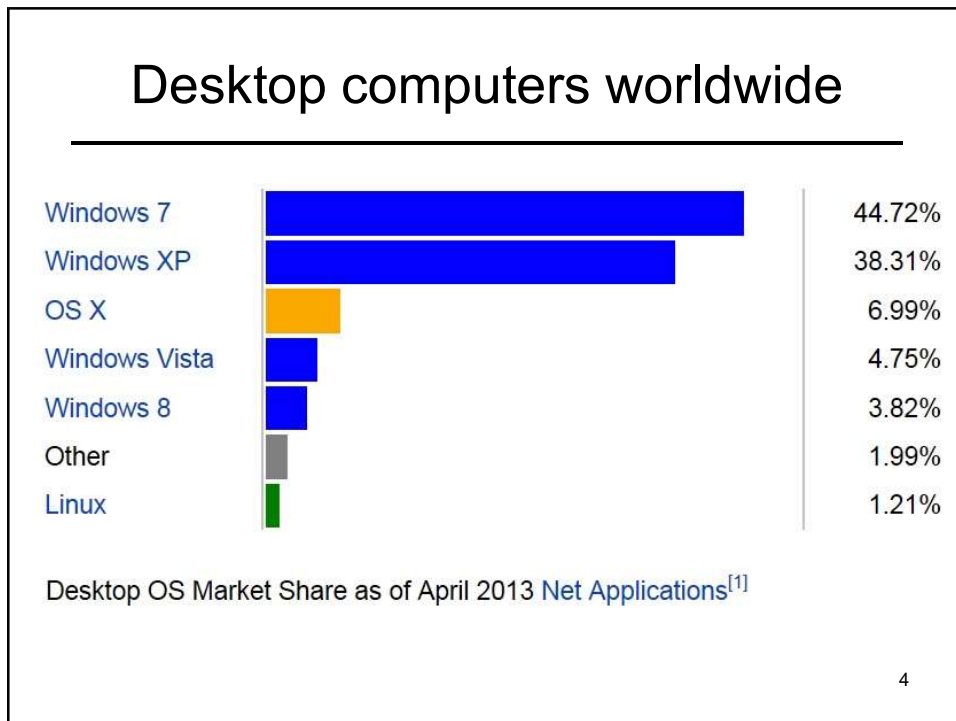
1

Trends

- Moving to the cloud
- Moving to mobile
- The death of the desktop
- Integration with television
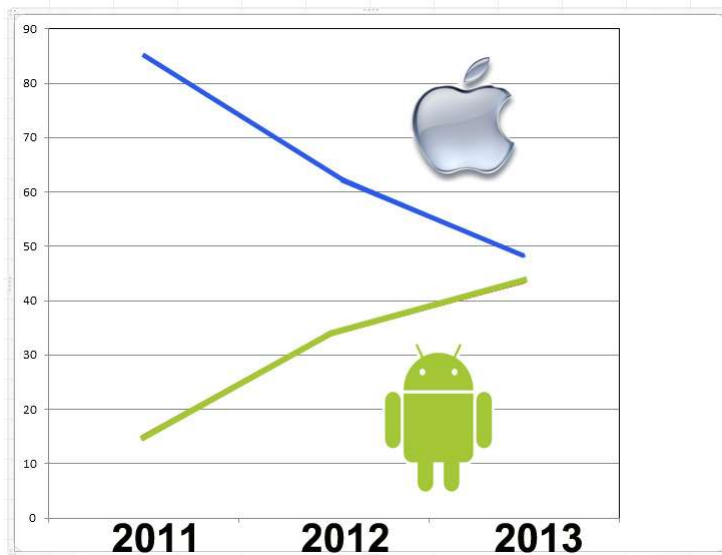
2

Worldwide Smart Connected Device Market Share by Product Category, 2010-2012

http://singularityhub.com/2013/04/24/switch-to-tablet-and-smartphone-drives-striking-sales-declines-in-pcs/

3

Desktop computers worldwide

Windows 7		44.72%
Windows XP		38.31%
OS X		6.99%
Windows Vista		4.75%
Windows 8		3.82%
Other		1.99%
Linux		1.21%

Desktop OS Market Share as of April 2013 Net Applications[1]
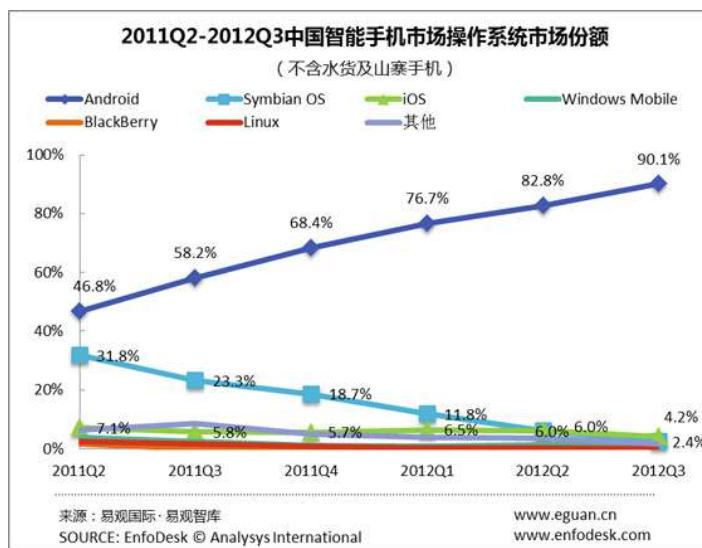
4

Tablet sales worldwide

5

Smartphones in China

6

3

TV / computer convergence

7

Intel TV demo   http://www.youtube.com/watch?v=j_eh6vyEIOM

Intel tablet ad http://www.youtube.com/watch?v=h_kqMepDYes

Samsung SmartHub ad 1 https://www.youtube.com/watch?v=PaalxfG_Syw

Samsung SmartHub ad 2 https://www.youtube.com/watch?v=F09sFGzzJC8
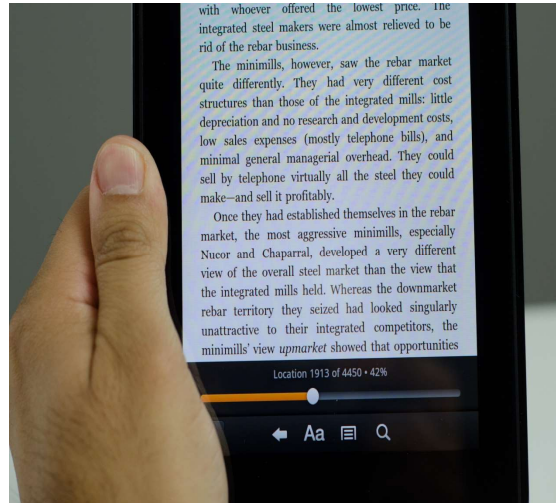
8

Cloud storage

9

Cloud applications

- Google Docs
- SkyDrive
- Office (Word, Excel, PowerPoint)
- More every day

10

E-Books

- Kindle
- Kindle Fire
- Nook
- Many others

Docking stations

- Dock a tablet
- Dock a smartphone

12

Digital living room

13